



Swisscom Veertly for Investor Relations

Revolutionise the communication with your investors with Swisscom Veertly. Leave the limitations of conventional teleconferencing behind and experience a secure, cloud-based platform with comprehensive interactive features and lead your company into a new era of investor relations – all in your corporate design.

What awaits you

With Swisscom's Virtual Event Platform, you can conduct an inspiring dialog with your investors. Our scalable, cloud-based virtual events platform enables you to host fully customized virtual events. Numerous integrated functions and any number of virtual rooms such as Lobby, Mainstage Livestream and Video Q&A offer a unique, modern event experience for your stakeholders.

Platform Highlights

Individualisation

- ✓ Quick and easy event setup with personalised email invitations
- ✓ Fully customisable corporate branding
- ✓ Use of any number of virtual rooms
- ✓ Modern and user-friendly interface
- ✓ Browser-based solution

Security

- ✓ Check and manage who has access to your event
- ✓ Anonymisation of participants if required
- ✓ Technical check in the green room
- ✓ Secure data hosting in Switzerland
- ✓ Analyze your event afterwards

Added value

- ✓ Video Q&A for integrated verbal questions without additional ConfCall
- ✓ Simplified invitation process including agenda and speaker bio
- ✓ Multi-language platform with optional AI translation or interpreting service
- ✓ Low Latency Streaming

Control

- ✓ Manage questions and questioners in a clear dashboard
- ✓ Integration of third-party tools
- ✓ Invitation tool including customizable event landing page



360-degree service — We support your production End-to-end

Swisscom takes over the conception and project management for the virtual live event, arranges the logistics, configures setup for virtual conference rooms or meeting environments, including camera and microphone setups, and takes over the recording management. With this full service, you as a customer profit from our decades of experience in the areas of broadcasting and streaming.



Conception, project management

Planning and supervision of the entire live streaming. Preparations such as setup of the technology, construction of stage set, virtual conference rooms or studio, recording and live direction with several cameras.



Video and audio production

Professional equipment for audio and video, signal acquisition, image control, signal processing.



Live video services

Transcoding of the signal, live translations, integration of remote speakers, subtitling in several languages, transcription, overlays as well as interludes, flawless and stable video stream through constantly monitored quality control by our experts.



Hosting and video asset management

Transfer of the video signal to our secure video platform in the cloud, possibilities for analysis and post-processing.



Delivery

Fast temporary internet connection on site, distribution via internet to different target platforms (all types of end devices, company networks, corporate tube, website, YouTube, Facebook etc.), delivery within the company network without overload via Enterprise Content Delivery Networks (eCDN) or edge IP binding solutions.



Best quality

Swiss company with reliable service quality, one contact for everything, experts with over 20 years of experience.